

Message Text

UNCLASSIFIED

PAGE 01 HONG K 02955 071154Z
ACTION COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 STR-07 EUR-12 /040 W
-----003930 071316Z /53

R 070455Z MAR 78
FM AMCONSUL HONG KONG
TO SECSTATE WASHDC 9290

UNCLAS HONG KONG 2955

E.O. 11652: N/A
TAGS: BEXP, HK
SUBJECT: U S TASK FORCE FOOTWEAR INDUSTRY - MARKET RESEARCH

REF: STATE 032522

1. THE DUTY SHOE MARKET FOR SECURITY FORCES IS VIRTUALLY CLOSED TO FOREIGN SUPPLIERS EVENTHOUGH ESTIMATED DEMAND IS NO MORE THAN 10,000 UNIT PAIRS ANNUALLY.

2. HONG KONG GOVERNMENT PROCUREMENT OFFICIALS INDICATED THAT ONLY LOCAL FIRMS WERE INVITED TO BID ON GOVERNMENTAL SHOE CONTRACTS. IN 1977 THE POLICE DEPARTMENT, WITH A STRENGTH OF 17,000, ORDERED 4700 PAIRS OF BOOTS AND THE FIRE DEPARTMENT ORDERED ABOUT 4,000 PAIRS. THESE TWO DEPARTMENTS COMPRISE VIRTUALLY THE ENTIRE MARKET.

3. AS HONG KONG DOES NOT HAVE AN ARMY, SUCH SERVICE IS PROVIDED BY BRITISH FORCES. THE SUPPLY OF BOOTS FOR THE TROOPS IS ACCORDINGLY FURNISHED BY THE APPROPRIATE UK AUTHORITY.

4. PRIVATE SECURITY FORCES FOR INDUSTRIAL AND FINANCIAL INSTITUTIONS ARE SMALL. IT IS ESTIMATED THAT TOTAL DEMAND IS DISMAL 300 ODD PAIRS ANNUALLY.

5. BIDDED PRICES RANGED FROM HK\$30.00 - 50.00 FOR ANKLE LENGTH BOOTS AND HK\$60.00 - 90.00 FOR HIGHER BOOTS. THE CURRENT
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EXCHANGE RATE APPROXIMATES US\$1.00 - HK\$4.60.
SHOESMITH

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Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 mar 1978
Decaption Date: 20 Mar 2014
Decaption Note: 25 YEAR REVIEW
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Expiration:
Film Number: D780102-0680
Format: TEL
From: HONG KONG
Handling Restrictions:
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Litigation History:
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Handling Restrictions: ONLY
Reference: 78 STATE 32522
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Review Action: RELEASED, APPROVED
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Review Withdrawn Fields: n/a
SAS ID: 3420661
Secure: OPEN
Status: NATIVE
Subject: U S TASK FORCE FOOTWEAR INDUSTRY - MARKET RESEARCH
TAGS: BEXP, HK
To: STATE
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Review Markings:
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